## Introduction to Bayesian Statistics

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## Bayesian Inference

- Specify the likelihood (joint pdf of data)
$f(y \mid \theta) \quad \theta$ is called the parameter of the model.
- Express your prior belief on the model parameter as the prior distribution. (prior pdf)
$h(\theta)$
- Update your prior belief on the model parameter by combining the prior pdf and the likelihood.

$$
\begin{aligned}
h(\theta \mid y) & =\frac{1}{\int_{\Theta} f(y \mid \theta) h(\theta) d \theta} f(y \mid \theta) h(\theta) \\
& \propto f(y \mid \theta) h(\theta)
\end{aligned}
$$

## Posterior Distribution

- Normal

$$
\begin{aligned}
\binom{\mu}{\sigma} & \sim N \chi^{-1}\left(\widetilde{\mu}, \frac{1}{N+n_{0}}, N+\nu_{0}, \kappa_{0}^{2}+s_{1}+\mathrm{RSS}_{y}\right) \\
\mu \mid \boldsymbol{y} & \sim t\left(N+\nu_{0}, \widetilde{\mu}, \frac{\kappa_{0}^{2}+s_{1}+\mathrm{RSS}_{y}}{\left(N+\nu_{0}\right)\left(N+n_{0}\right)}\right) \\
\sigma \mid \boldsymbol{y} & \sim \chi^{-1}\left(N+\nu_{0}, \kappa_{0}^{2}+s_{1}+\mathrm{RSS}_{y}\right)
\end{aligned}
$$

- Beta

$$
h(\theta \mid y) \propto \theta^{y+\alpha_{0}-1}(1-\theta)^{N-y+\beta_{0}-1}
$$

$$
\theta \mid \sim \operatorname{Beta}\left(y+\alpha_{0}, N-y+\beta_{0}\right)
$$

## Posterior Distribution

- Posterior distribution of $\theta, \mathrm{h}(\theta \mid \mathrm{y})$, contains all the information about $\theta$ obtained from the observed data $y$.
- We can calculate the following:
- posterior probability

$$
\begin{aligned}
\operatorname{Pr}(\theta 1<\theta<\theta 2 \mid y) & \rightarrow \begin{array}{c}
\text { credibility interval } \\
\\
\text { hypothesis testing }
\end{array}
\end{aligned}
$$

- How close is the given value, $\theta 1$, to the center of the posterior distribution?

$$
\operatorname{Pr}(\mathrm{h}(\theta \mid \mathrm{y})>\mathrm{h}(\theta 1 \mid \mathrm{y})) \quad \begin{gathered}
\text { Highest Posterior } \\
\\
\\
\\
\\
\\
\text { Hensity Region or HDR } \\
\text { hypothesis testing }
\end{gathered}
$$

## Normal Model (var. known) example

- data and prior
$N=20 \quad \bar{y}=70$
$\mu_{0}=75, \sigma_{0}=5$
$c=10$
- post mean and std
mean $=\frac{70 \times \frac{20}{100}+75 \times \frac{1}{25}}{\frac{20}{100}+\frac{1}{25}} \approx 70.83 \quad \operatorname{std}=\sqrt{\frac{1}{\frac{20}{100}+\frac{1}{25}}} \approx 2.04$


$$
\frac{200}{100}
$$

## Example

- Ten tosses of a coin:

$$
\text { H T H H T H H H H T } \quad \mathrm{N}=10, \mathrm{y}=7
$$

- Prior: B(2,3)
- Posterior: $\mathrm{B}(9,6)=\mathrm{B}(2+7,3+10-7)$



## HPDR or HDR

- How close is the given value, $\theta 1$, to the center (mode) of the posterior distribution?
Think of the density $\mathrm{h}(\theta \mid \mathrm{y})$ as a random variable and calculate
$\operatorname{Pr}(\mathrm{h}(\boldsymbol{\theta} \mid \mathrm{y})>\mathrm{h}(\theta 1 \mid \mathrm{y}))=\alpha$.
When h is t ,
Small $\alpha$ indicates closeness.


shortest-length interval of the size 1- $\alpha$


## HPDR or HDR

- Bivariate case:

How plausible is the value $(5.50,0.25)$ ?

shortest-area region of the size 1-0

## Comparison of Two Proportions

- Distribution of the difference of two independent beta random variables
$\pi 1 \sim \operatorname{Be}(\alpha 1, \beta 1), \quad \pi 2 \sim \operatorname{Be}(\alpha 2, \beta 2)$,
For example, we would like to calculate
$\operatorname{Pr}\left(\pi_{1}>\pi_{2} \mid y\right)=\operatorname{Pr}\left(\pi 1-\pi_{2}>0 \mid y\right)$.
Let $\mathrm{d}=\pi 1-\pi_{2}$ and $\mathrm{d}_{2}=\pi 2$ and use convolusion.
$h\left(d \mid n_{1}, x_{1}, n_{2}, x_{2}\right) \quad$ change of variable technique
$=\int_{\Pi_{2}} h_{1}\left(d+\pi_{2} \mid n_{1}, x_{1}\right) h_{2}\left(\pi_{2} \mid n_{2}, x_{2}\right) d \pi_{2}$
$= \begin{cases}\int_{-1}^{1} h_{1}\left(d+\pi_{2} \mid n_{1}, x_{1}\right) h_{2}\left(\pi_{2} \mid n_{2}, x_{2}\right) d \pi_{2} & \text { if }-1<d<0 \\ \int_{0}^{1-d} h_{1}\left(d+\pi_{2} \mid n_{1}, x_{1}\right) h_{2}\left(\pi_{2} \mid n_{2}, x_{2}\right) d \pi_{2} & \text { if } 0<d<1\end{cases}$


## Comparison of Two Proportions

- Numerical evaluation: Monte Carlo integration

In order to calculate $\operatorname{Pr}\left(\pi_{1}>\pi_{2} \mid \mathrm{y}\right)$,

Generate many pairs of random variables:
$\Pi_{1 \sim \operatorname{Be}(\alpha 1, \beta 1), \quad ~}^{2} \sim \sim \operatorname{Be}(\alpha 2, \beta 2)$.
For each pair, calculate the difference
$\mathrm{D}=\Pi_{1}-\Pi_{2}$
Calculate the proportion of $\mathrm{D}>0$.
More generally, calculate the frequency distribution of D .
$\stackrel{p}{\mathrm{Dp}}$
Table of $\mathrm{Dp}: \operatorname{Pr}(\mathrm{D}<\mathrm{Dp})=\mathrm{p}$

| 0.025 | 0.05 | 0.10 | 0.20 | 0.25 | 0.50 | 0.75 | 0.80 | 0.90 | 0.95 | 0.975 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| -0.162 | -0.088 | -.000 | 0.104 | 0.144 | 0.302 | 0.500 | 0.484 | 0.571 | 0.636 | 0.688 |

## Comparison of Two Proportions



Table of $D p: \operatorname{Pr}(D<D p)=p$
p
Dp

| 0.025 | 0.05 | 0.10 | 0.20 | 0.25 | 0.50 | 0.75 | 0.80 | 0.90 | 0.95 | 0.975 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| -0.162 | -0.088 | -.000 | 0.104 | 0.144 | 0.302 | 0.500 | 0.484 | 0.571 | 0.636 | 0.688 |

## Comparison of Two Normal Means

- Distribution of the difference of two independent Normal random variables (variance known)

```
Pr}(\mu1-\mu2>0|y)<Normal Distribution
```

- Distribution of the difference of two independent t random variables (variance unknown)


## Comparison of Two Normal Means

- Numerical evaluation by Monte Carlo method Example:

| data | posterior $t$ hyper params |
| :--- | :--- |
| $n_{1}=20, \overline{y_{1}}=50, S_{1}^{2}=11.4$, | $\gamma_{1}^{*}=50, \nu_{1}^{*}=19, \kappa_{1}^{*}=0.6$, |
| $n_{2}=12, \overline{y_{2}}=55, S_{2}^{2}=36.667$ | $\gamma_{2}^{*}=55, \nu_{2}^{*}=11, \kappa_{2}^{*}=3.333$ |

$n_{2}=12, \overline{y_{2}}=55, S_{2}^{2}=36.667$
$\gamma_{2}^{*}=55, \nu_{2}^{*}=11, \kappa_{2}^{*}=3.333$

Table of $\operatorname{Dp}: \operatorname{Pr}(\mathrm{D}<\mathrm{Dp})=\mathrm{p}$

| 0.025 | 0.05 | 0.10 | 0.20 | 0.25 | 0.50 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| -9.310 | -8.536 | -7.696 | -6.745 | -6.391 | -4.998 |
| 0.50 | 0.75 | 0.80 | 0.90 | 0.95 | 0.975 |
| -4998 | -3.604 | -3.250 | -2.285 | -1.453 | -0.682 |

## Hypothesis Testing

- testing hypotheses such as

$$
\mathrm{H} 1: \mu 1=\mu 2 \quad \text { v.s. } \mathrm{H} 2: \mu 1^{\wedge}=\mu 2
$$

Derive the posterior distribution of $\mu_{1-\mu} \mu_{2}$ and calculate the probability such as

$$
\operatorname{Pr}\left(\mu_{1}-\mu_{2}>0 \mid y\right)
$$

Calculate the HDR which just contains 0 and check if $\alpha$ is small enough.

BIC, DIC etc

## Normal Regression Model

- model

The observation y depends on the regressor variables X which are treated as known constant.

$$
\begin{gathered}
y_{i}=\sum_{j=1}^{q} x_{i j} \beta_{j}+e_{i}, \quad e_{i} \sim N\left(0, \sigma^{2}\right) \\
y_{i} \sim N\left(\sum_{j=1}^{q} x_{i j} \beta_{j}, \sigma^{2}\right)
\end{gathered}
$$

In matrix notation:

$$
\boldsymbol{y}=\boldsymbol{X} \boldsymbol{\beta}+\boldsymbol{e}, \quad \boldsymbol{e} \sim \operatorname{MVN}\left(\mathbf{0}, \sigma^{2} \boldsymbol{I}\right)
$$

## Normal Regression Model

- normal model

$$
f\left(y_{i} \mid \boldsymbol{\beta}, \sigma^{2}\right)=\frac{1}{\sqrt{2 \pi \sigma^{2}}} \exp \left(-\frac{\left(y_{i}-\sum_{j=1}^{q} x_{i j} \beta_{j}\right)^{2}}{2 \sigma^{2}}\right)
$$

- likelihood

$$
\begin{aligned}
f\left(\boldsymbol{y} \mid \boldsymbol{\beta}, \sigma^{2}\right) & =\prod_{i=1}^{N} \frac{1}{\sqrt{2 \pi \sigma^{2}}} \exp \left(-\frac{\left(y_{i}-\sum_{j=1}^{q} x_{i j} \beta_{j}\right)^{2}}{2 \sigma^{2}}\right) \\
& \propto\left(\frac{1}{\sqrt{2 \pi \sigma^{2}}}\right)^{N} \exp \left(-\frac{1}{2}(\boldsymbol{y}-\boldsymbol{X} \boldsymbol{\beta})^{\prime}(\boldsymbol{y}-\boldsymbol{X} \boldsymbol{\beta}) / \sigma^{2}\right)
\end{aligned}
$$

ANOVA decomposition
$(\boldsymbol{y}-\boldsymbol{X} \boldsymbol{\beta})^{\prime}(\boldsymbol{y}-\boldsymbol{X} \boldsymbol{\beta})=(\boldsymbol{\beta}-\widehat{\boldsymbol{\beta}})^{\prime}\left(\boldsymbol{X}^{\prime} \boldsymbol{X}\right)(\boldsymbol{\beta}-\widehat{\boldsymbol{\beta}})+(\boldsymbol{y}-\boldsymbol{X} \widehat{\boldsymbol{\beta}})^{\prime}(\boldsymbol{y}-\boldsymbol{X} \widehat{\boldsymbol{\beta}})$

$$
\widehat{\boldsymbol{\beta}}=\left(\boldsymbol{X}^{\prime} \boldsymbol{X}\right)^{-1} \boldsymbol{X}^{\prime} \boldsymbol{y} \quad R s s_{\beta}=(\boldsymbol{\beta}-\widehat{\boldsymbol{\beta}})^{\prime}\left(\boldsymbol{X}^{\prime} \boldsymbol{X}\right)(\boldsymbol{\beta}-\widehat{\boldsymbol{\beta}})
$$

$R s s_{y}=(\boldsymbol{y}-\boldsymbol{X} \widehat{\boldsymbol{\beta}})^{\prime}(\boldsymbol{y}-\boldsymbol{X} \widehat{\boldsymbol{\beta}})$

## Normal Regression Model

- likelihood ( ioint pdf of y as a function of $(\boldsymbol{\beta}, \sigma)$ )

$$
\begin{aligned}
f\left(\boldsymbol{y} \mid \boldsymbol{\beta}, \sigma^{2}\right) & =\left(\frac{1}{\sqrt{2 \pi \sigma^{2}}}\right)^{N} \exp \left(-\frac{1}{2 \sigma^{2}}\left(R s s_{\beta}+R s s_{y}\right)\right) \\
& =\left(\frac{1}{\sqrt{2 \pi}}\right)^{N}\left(\sigma^{2}\right)^{-N / 2} \exp \left(-\frac{1}{2 \sigma^{2}}\left(R s s_{\beta}+R s s_{y}\right)\right) \\
& \propto \sigma^{-N} \exp \left(-\frac{1}{2 \sigma^{2}}\left[(\boldsymbol{\beta}-\widehat{\boldsymbol{\beta}})^{\prime}\left(\boldsymbol{X}^{\prime} \boldsymbol{X}\right)(\boldsymbol{\beta}-\widehat{\boldsymbol{\beta}})+R s s_{y}\right]\right)
\end{aligned}
$$

- natural conjugate prior for $(\boldsymbol{\beta}, \sigma)$
$\binom{\boldsymbol{\beta}}{\sigma} \sim M V N \chi^{-1}\left(\gamma_{0}, \boldsymbol{\Phi}_{0}, \nu_{0}, \kappa_{0}^{2}\right)$
$h(\boldsymbol{\beta}, \sigma) \propto{\sigma^{-\nu_{0}-} \boldsymbol{q}_{-1}}^{\exp \left[-\frac{1}{2 \sigma^{2}}\left(\left(\boldsymbol{\beta}-\boldsymbol{\gamma}_{0}\right)^{\prime} \mathbf{\Phi}_{0}{ }^{-1}\left(\boldsymbol{\beta}-\boldsymbol{\gamma}_{0}\right)+\kappa_{0}^{2}\right)\right]}$
$R s s_{\beta}=(\boldsymbol{\beta}-\widehat{\boldsymbol{\beta}})^{\prime}\left(\boldsymbol{X}^{\prime} \boldsymbol{X}\right)(\boldsymbol{\beta}-\widehat{\boldsymbol{\beta}})$
$\begin{aligned} \widehat{\boldsymbol{\beta}} & =\left(\boldsymbol{X}^{\prime} \boldsymbol{X}\right)^{-1} \boldsymbol{X}^{\prime} \boldsymbol{y} & & \leftarrow \text { LS or ML. } \\ R s s_{y} & =(\boldsymbol{y}-\boldsymbol{X} \widehat{\boldsymbol{\beta}})^{\prime}(\boldsymbol{y}-\boldsymbol{X} \widehat{\boldsymbol{\beta}}) & & \leftarrow \text { does not contain } \beta .\end{aligned}$


## Normal Regression Model

- joint posterior pdf of $(\boldsymbol{\beta}, \sigma)$
$h(\boldsymbol{\beta}, \sigma \mid \boldsymbol{y}) \propto f(\boldsymbol{y} \mid \boldsymbol{\beta}, \sigma) h(\boldsymbol{\beta}, \sigma)$

$$
\begin{aligned}
= & \sigma^{-N} \exp \left[-\frac{1}{2 \sigma^{2}}\left((\boldsymbol{\beta}-\widehat{\boldsymbol{\beta}})^{\prime}\left(\boldsymbol{X}^{\prime} \boldsymbol{X}\right)(\boldsymbol{\beta}-\widehat{\boldsymbol{\beta}})+R s s_{y}\right)\right] \\
& \times \sigma^{-\nu_{0}-p-1} \exp \left[-\frac{1}{2 \sigma^{2}}\left(\left(\boldsymbol{\beta}-\boldsymbol{\gamma}_{0}\right)^{\prime} \boldsymbol{\Phi}_{0}{ }^{-1}\left(\boldsymbol{\beta}-\boldsymbol{\gamma}_{0}\right)+\kappa_{0}^{2}\right)\right]
\end{aligned}
$$

$=\exp \left[-\frac{1}{2 \sigma^{2}}\left((\boldsymbol{\beta}-\widehat{\boldsymbol{\beta}})^{\prime}\left(\boldsymbol{X}^{\prime} \boldsymbol{X}\right)(\boldsymbol{\beta}-\widehat{\boldsymbol{\beta}})+\left(\boldsymbol{\beta}-\boldsymbol{\gamma}_{0}\right)^{\prime} \boldsymbol{\Phi}_{0}{ }^{-1}\left(\boldsymbol{\beta}-\boldsymbol{\gamma}_{0}\right)+R s s_{y}+\kappa_{0}^{2}\right)\right]$ $\times \sigma^{-N-\nu_{0}-q_{-1}} \quad$ completion of square: sum of two QFs

$$
\begin{aligned}
& \exp \left[-\frac{1}{2 \sigma^{2}}\left((\boldsymbol{\beta}-\widetilde{\boldsymbol{\beta}})^{\prime}\left(\boldsymbol{X}^{\prime} \boldsymbol{X}+\mathbf{\Phi}_{0}{ }^{-1}\right)(\boldsymbol{\beta}-\widetilde{\boldsymbol{\beta}})\right.\right. \\
& \left.\left.+\left(\widehat{\boldsymbol{\beta}}-\gamma_{0}\right)^{\prime}\left(\left(\boldsymbol{X}^{\prime} \boldsymbol{X}\right)^{-1}+\boldsymbol{\Phi}_{0}\right)^{-1}\left(\widehat{\boldsymbol{\beta}}-\boldsymbol{\gamma}_{0}\right)+R s s_{y}+\kappa_{0}^{2}\right)\right] \\
& \times \sigma^{-N-\nu_{0}-q_{-1}}
\end{aligned}
$$

## Normal Regression Model

- joint posterior pdf of $(\boldsymbol{\beta}, \sigma)$

$$
\begin{aligned}
& h(\boldsymbol{\beta}, \sigma \mid \boldsymbol{y}) \propto \\
& \begin{array}{l}
\exp \left[-\frac{1}{2 \sigma^{2}}\left((\boldsymbol{\beta}-\widetilde{\boldsymbol{\beta}})^{\prime}\left(\boldsymbol{X}^{\prime} \boldsymbol{X}+\mathbf{\Phi}_{0}{ }^{-1}\right)(\boldsymbol{\beta}-\widetilde{\boldsymbol{\beta}})+s_{1}+R s s_{y}+\kappa_{0}^{2}\right)\right] \\
\times \sigma^{-N-\nu_{0}-} \boldsymbol{q}^{-1} \\
\text { where } \\
\widetilde{\boldsymbol{\beta}}=\left(\boldsymbol{X}^{\prime} \boldsymbol{X}+\boldsymbol{\Phi}_{0}{ }^{-1}\right)^{-1}\left(\boldsymbol{\Phi}_{0}{ }^{-1} \boldsymbol{\gamma}_{0}+\boldsymbol{X}^{\prime} \boldsymbol{X} \widehat{\boldsymbol{\beta}}\right) \\
s_{1}=\left(\widehat{\boldsymbol{\beta}}-\boldsymbol{\gamma}_{0}\right)^{\prime}\left(\left(\boldsymbol{X}^{\prime} \boldsymbol{X}\right)^{-1}+\mathbf{\Phi}_{0}\right)^{-1}\left(\widehat{\boldsymbol{\beta}}-\boldsymbol{\gamma}_{0}\right) \\
\quad=\left(\widehat{\boldsymbol{\beta}}-\boldsymbol{\gamma}_{0}\right)^{\prime} \boldsymbol{X}^{\prime} \boldsymbol{X}\left(\boldsymbol{X}^{\prime} \boldsymbol{X}+\mathbf{\Phi}_{0}^{-1}\right)^{-1} \boldsymbol{\Phi}_{0}^{-1}\left(\widehat{\boldsymbol{\beta}}-\boldsymbol{\gamma}_{0}\right)
\end{array}
\end{aligned}
$$

$\binom{\boldsymbol{\beta}}{\sigma} \sim N \chi^{-1}\left(N+\nu_{0}, \widetilde{\boldsymbol{\beta}},\left(\boldsymbol{X}^{\prime} \boldsymbol{X}+\boldsymbol{\Phi}_{0}{ }^{-1}\right)^{-1}, R s s_{y}+\kappa_{0}^{2}+s_{1}\right)$

## Sum of Two Quadratic Forms

scalar

$$
a x^{2}+b x+c=a\left(x+\frac{b}{2 a}\right)^{2}-\frac{b^{2}-4 a c}{4 a}
$$

vector

$$
\begin{array}{cl}
\boldsymbol{x}^{\prime} \boldsymbol{A} \boldsymbol{x}-2 \boldsymbol{b}^{\prime} \boldsymbol{x} & =(\boldsymbol{x}-\boldsymbol{d})^{\prime} \boldsymbol{A}(\boldsymbol{x}-\boldsymbol{d})-\boldsymbol{b}^{\prime} \boldsymbol{A} \boldsymbol{b} \\
\text { where } & \boldsymbol{d}=\boldsymbol{A}^{-1} \boldsymbol{b}
\end{array}
$$

sum of two quad forms

$$
\begin{aligned}
&\left(\boldsymbol{x}-\boldsymbol{v}_{1}\right)^{\prime} \boldsymbol{W}_{1}\left(\boldsymbol{x}-\boldsymbol{v}_{1}\right)+\left(\boldsymbol{x}-\boldsymbol{v}_{2}\right)^{\prime} \boldsymbol{W}_{2}\left(\boldsymbol{x}-\boldsymbol{v}_{2}\right) \\
&=(\boldsymbol{x}-\widetilde{\boldsymbol{x}})^{\prime}\left(\boldsymbol{W}_{1}+\boldsymbol{W}_{2}\right)(\boldsymbol{x}-\widetilde{\boldsymbol{x}}) \\
&+\left(\boldsymbol{v}_{1}-\boldsymbol{v}_{2}\right)^{\prime} \boldsymbol{W}_{1}\left(\boldsymbol{W}_{1}+\boldsymbol{W}_{2}\right)^{-1} \boldsymbol{W}_{2}\left(\boldsymbol{v}_{1}-\boldsymbol{v}_{2}\right) \\
&=(\boldsymbol{x}-\widetilde{\boldsymbol{x}})^{\prime}\left(\boldsymbol{W}_{1}+\boldsymbol{W}_{2}\right)(\boldsymbol{x}-\widetilde{\boldsymbol{x}}) \\
&+\left(\boldsymbol{v}_{1}-\boldsymbol{v}_{2}\right)^{\prime}\left(\boldsymbol{W}_{1}^{-1}+\boldsymbol{W}_{2}^{-1}\right)^{-1}\left(\boldsymbol{v}_{1}-\boldsymbol{v}_{2}\right)
\end{aligned}
$$

where
$\widetilde{\boldsymbol{x}}=\left(\boldsymbol{W}_{1}+\boldsymbol{W}_{2}\right)^{-1}\left(\boldsymbol{W}_{2} \boldsymbol{v}_{2}+\boldsymbol{W}_{1} \boldsymbol{v}_{1}\right)$

## Normal Regression Model

- joint posterior distribution of $(\boldsymbol{\beta}, \sigma)$ $\binom{\boldsymbol{\beta}}{\sigma} \sim N \chi^{-1}\left(N+\nu_{0}, \widetilde{\boldsymbol{\beta}},\left(\boldsymbol{X}^{\prime} \boldsymbol{X}+\boldsymbol{\Phi}_{0}{ }^{-1}\right)^{-1}, R s s_{y}+\kappa_{0}^{2}+s_{1}\right)$
- marginal posterior distribution of $(\boldsymbol{\beta}, \sigma)$

$$
\begin{aligned}
\boldsymbol{\beta} \mid \boldsymbol{y} & \sim M V t\left(N+\nu_{0}, \widetilde{\boldsymbol{\beta}}, \frac{R s s_{y}+\kappa_{0}^{2}+s_{1}}{N+\nu_{0}}\left(\boldsymbol{X}^{\prime} \boldsymbol{X}+\mathbf{\Phi}_{0}^{-1}\right)^{-1}\right) \\
\sigma \mid \boldsymbol{y} & \sim \chi^{-1}\left(N+\nu_{0}, R s s_{y}+\kappa_{0}^{2}+s_{1}\right)
\end{aligned}
$$

non-informative prior $\quad \nu_{0}=-\boldsymbol{q}, \kappa_{0}^{2}=0, \boldsymbol{\Phi}_{0}{ }^{-1}=\boldsymbol{O}$

## Normal Regression Model

－predictive distribution

$$
\begin{aligned}
f(\tilde{\boldsymbol{y}} \mid \boldsymbol{y}) & =\int_{0}^{\infty} \int_{-\infty}^{\infty} f(\tilde{\boldsymbol{y}} \mid \boldsymbol{\beta}, \sigma) h(\boldsymbol{\beta}, \sigma \mid \boldsymbol{y}) d \boldsymbol{\beta} d \sigma \\
& =\int_{0}^{\infty} \int_{-\infty}^{\infty} f(\tilde{\boldsymbol{y}} \mid \boldsymbol{\beta}, \sigma) h(\boldsymbol{\beta} \mid \sigma, \boldsymbol{y}) h(\sigma \mid \boldsymbol{y}) d \boldsymbol{\beta} d \sigma
\end{aligned}
$$

$$
\tilde{\boldsymbol{y}} \sim M V t\left(\nu_{1}, \boldsymbol{X} \gamma_{1}, \frac{\kappa_{1}^{2}}{\nu_{1}}\left(\boldsymbol{X} \boldsymbol{\Phi}_{1} \boldsymbol{X}^{\prime}+\boldsymbol{I}\right)\right)
$$

$$
\tilde{y} \sim t\left(\nu_{1}, \boldsymbol{x}^{\prime} \boldsymbol{\gamma}_{1}, \frac{\kappa_{1}^{2}}{\nu_{1}}\left(\boldsymbol{x}^{\prime} \boldsymbol{\Phi}_{1} \boldsymbol{x}+1\right)\right)
$$

## Normal Regression：Example

| Willerman et al．（1991） |  | IQ and the Brain Size |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| X0 | IQ | Brain Size | Weight | Gender |  |
| 1 | 99 | 92.8799 | 146 | 女 0 |  |
| 1 | 92 | 85.4258 | 175 | 女 0 |  |
| 1 | 89 | 90.4858 | 134 | 男 1 | $N=19, \mathrm{q}=4$ |
| 1 | 96 | 87.8897 | 146 |  |  |
| 1 | 83 | 86.5363 | 135 | 女 0 | $y: ~ I Q ~(100,15)$ |
| 1 | 100 | 94.5088 | 178 | 男 1 |  |
| 1 | 101 | 80.8020 | 136 | 女 0 | X1：brain size（pixel） |
| 1 | 80 | 88.9083 | 180 | 男 1 | X1：brain size（pixel） |
| 1 | 97 | 90.5940 | 186 | 男 1 | X2：body weight（Lb） |
| 1 | 91 | 83.1772 | 114 | 女 0 | X3：gender |
| 1 | 85 | 79.8612 | 140 |  |  |
| 1 | 103 | 106.2462 | 187 | 男 1 |  |
| 1 | 77 | 79.3549 | 106 | 女 0 | （ $\beta_{0}$ int $)$ |
| 1 | 103 | 99.7925 | 192 | 男 1 | $\beta 0$ int |
| 1 | 90 | 87.9987 | 181 | 男 1 | $\boldsymbol{\beta}=\quad \beta 1$ b．s． |
| 1 | 83 | 83.4344 | 143 | 女 0 | $\boldsymbol{\beta}=\quad \begin{array}{r}\beta 1 \text { b．s．} \\ \beta 2 \text { b．w．}\end{array}$ |
| 1 | 88 | 89.3983 | 139 | 女 0 | $\beta 2$ b．w． |
| 1 | 81 | 93.0016 | 148 | 男 1 | $\beta 3$ gend |
| 1 | 89 | 93.5863 | 179 | 男 1 | （ $\beta 3$ gend |
| me | 90.9 | 89.15 | 155.0 |  |  |

## Normal Regression Model

－univariate Normal model as a submodel

$$
\begin{array}{rllll}
\boldsymbol{X} & \rightarrow & \mathbf{1} & \gamma_{0} & \rightarrow \gamma_{0} \\
\boldsymbol{\beta} & \rightarrow & \mu & \boldsymbol{\Phi}_{0} & \rightarrow \\
\frac{1}{n_{0}}
\end{array}
$$

$$
\widehat{\boldsymbol{\beta}}=\frac{1}{N} \sum_{i=1}^{N} y_{i}=\bar{y}
$$

$$
\widetilde{\boldsymbol{\beta}}=\frac{1}{N+\phi^{-1}}\left(\phi^{-1} \gamma_{0}+N \bar{y}\right)=\frac{1}{N+n_{0}{ }^{-1}}\left(n_{0} \gamma_{0}+N \bar{y}\right)
$$

$$
s_{1}=\frac{1}{\frac{1}{N}+\phi}\left(\bar{y}-\gamma_{0}\right)^{2}=\frac{1}{\frac{1}{N}+\frac{1}{n_{0}}}\left(\bar{y}-\gamma_{0}\right)^{2}
$$

$$
R s s_{y}=\sum_{i=1}^{N}\left(y_{i}-\bar{y}\right)^{2}
$$

## Normal Regression：Example

－non－informative analysis

$$
\begin{aligned}
& \text { non-Intormative analySIS } \\
& \widehat{\boldsymbol{\beta}}=\left(\begin{array}{l}
0.027 \\
0.742 \\
0.131 \\
8.442
\end{array}\right), \quad \boldsymbol{X}^{\prime} \boldsymbol{X}=\left(\begin{array}{rrrr}
19 & 1694 & 2945 & 10 \\
1694 & 151843 & 264719 & 849 \\
2945 & 264719 & 468755 & 1380 \\
10 & 849 & 1380 & 10
\end{array}\right) \quad \boldsymbol{\beta}=\left(\begin{array}{l}
\beta 0 \text { int } \\
\beta 1 \text { b.s. } \\
\boldsymbol{\beta} 2 \text { b.w. } \\
\beta 3 \text { gend }
\end{array}\right) \\
& \boldsymbol{\gamma}=\left(\begin{array}{c}
0.027 \\
0.742 \\
0.131 \\
8.442
\end{array}\right), \quad \boldsymbol{C}=\left(\begin{array}{rrrr}
917.595 & -9.079 & -0.345 & -99.379 \\
-9.079 & 0.119 & -0.012 & 0.638 \\
-0.345 & -0.012 & 0.009 & 0.198 \\
-99.379 & 0.638 & 0.198 & 22.427
\end{array}\right)
\end{aligned}
$$

X3


How close is $(0,0)$ to the mode？
HDR by F

## One Way Analysis of Variance comparison of means

- $q=2$ groups, independent observations
$\boldsymbol{y}=\left[\begin{array}{l}y_{11} \\ y_{21} \\ \vdots \\ y_{N_{1}, 1} \\ y_{12} \\ y_{22} \\ \vdots \\ y_{N_{2}, 2}\end{array}\right]$

$$
\boldsymbol{X}=\left[\begin{array}{cc}
1 & 0 \\
1 & 0 \\
\vdots & \\
1 & 0 \\
0 & 1 \\
0 & 1 \\
\vdots & \\
0 & 1
\end{array}\right]
$$

$$
\begin{aligned}
& \boldsymbol{\beta}=\binom{\mu_{1}}{\mu_{2}} \\
& \boldsymbol{e} \sim \operatorname{MVN}\left(0, \sigma^{2} \boldsymbol{I}\right)
\end{aligned}
$$

common error variance

## One Way Analysis of Variance comparison of means

- prior $M V N \chi^{-1}\left(\gamma_{0}, \boldsymbol{\Phi}_{0}, \nu_{0}, \kappa_{0}^{2}\right)$
- posterior

$$
\begin{aligned}
& \boldsymbol{\beta} \left\lvert\, \boldsymbol{y} \sim M V t\left(N+\nu_{0}, \widetilde{\boldsymbol{\beta}}, \frac{R s s_{y}+\kappa_{0}^{2}+s_{1}}{N+\nu}\left(\boldsymbol{X}^{\prime} \boldsymbol{X}+\boldsymbol{\Phi}_{0}{ }^{-1}\right)^{-1}\right)\right. \\
& \boldsymbol{X}^{\prime} \boldsymbol{X}=\left[\begin{array}{cc}
N_{1} & 0 \\
0 & N_{2}
\end{array}\right] \\
& \widehat{\boldsymbol{\beta}}=\left(\boldsymbol{X}^{\prime} \boldsymbol{X}\right)^{-1} \boldsymbol{X}^{\prime} \boldsymbol{y}=\left(\frac{\overline{y_{1}}}{\bar{y}_{2}}\right) \\
& R s s_{y}=(\boldsymbol{y}-\boldsymbol{X} \widehat{\boldsymbol{\beta}})^{\prime}(\boldsymbol{y}-\boldsymbol{X} \widehat{\boldsymbol{\beta}})=\sum_{j=1}^{2} \sum_{i=1}^{N_{i}}\left(y_{i j}-\overline{y_{j}}\right)^{2} \\
& \widetilde{\boldsymbol{\beta}}=\left(\boldsymbol{X}^{\prime} \boldsymbol{X}+\boldsymbol{\Phi}_{0}{ }^{-1}\right)^{-1}\left(\boldsymbol{\Phi}_{0}{ }^{-1} \boldsymbol{\gamma}_{0}+\boldsymbol{X}^{\prime} \boldsymbol{X} \widehat{\boldsymbol{\beta}}\right) \\
& s_{1}=\left(\widehat{\boldsymbol{\beta}}-\boldsymbol{\gamma}_{0}\right)^{\prime}\left(\left(\boldsymbol{X}^{\prime} \boldsymbol{X}\right)^{-1}+\boldsymbol{\Phi}_{0}\right)^{-1}\left(\widehat{\boldsymbol{\beta}}-\boldsymbol{\gamma}_{0}\right)
\end{aligned}
$$

## One Way Analysis of Variance comparison of means

- linear contrast

$$
d=\mu_{1}-\mu_{2}=\boldsymbol{a}^{\prime} \boldsymbol{\beta} \quad \boldsymbol{a}^{\prime}=(1-1)
$$

$$
d \left\lvert\, \boldsymbol{y} \sim t\left(N+\nu_{0}, \boldsymbol{a}^{\prime} \widetilde{\boldsymbol{\beta}}, \frac{R s s_{y}+\kappa_{0}^{2}+s_{1}}{N_{1}+N_{2}+\nu_{0}} \boldsymbol{a}^{\prime}\left(\boldsymbol{X}^{\prime} \boldsymbol{X}+\boldsymbol{\Phi}_{0}{ }^{-1}\right)^{-1} \boldsymbol{a}\right)\right.
$$

non-informative prior

$$
\boldsymbol{\Phi}_{0}^{-1}=\boldsymbol{O}, \kappa_{0}^{2}=0, \nu_{0}=-2
$$

$$
d \left\lvert\, \boldsymbol{y} \sim t\left(N_{1}+N_{2}-2, \overline{y_{1}}-\overline{y_{2}}, \frac{R s s_{y}}{N_{1}+N_{2}-2}\left(\frac{1}{N_{1}}+\frac{1}{N_{2}}\right)\right)\right.
$$

## Two Way Analysis of Variance

- additive model
$y_{k i j} \quad$ k-th observation at the cell i-j

$$
y_{k i j}=\mu+\alpha_{i}+\beta_{j}+\alpha \beta_{i j}+e_{k i j}, \quad e_{k i j} \sim N\left(0, \sigma^{2}\right)
$$

cell means

$$
\mathcal{E}\left(y_{k i j}\right)=\mu_{i j}=\mu+\alpha_{i}+\beta_{j}+\alpha \beta_{i j}
$$

zero-sum constraints

$$
\sum_{i=1}^{n_{A}} \alpha_{i}=0, \quad \sum_{j=1}^{n_{B}} \beta_{j}=0 \quad \alpha_{n_{A}}=-\sum_{i=1}^{n_{A}-1} \alpha_{i} \quad \text { and } \quad \beta_{n_{B}}=-\sum_{j=1}^{n_{B}-1} \beta_{j}
$$

$$
\sum_{i=1}^{n_{A}} \alpha \beta_{i j}=\sum_{j=1}^{n_{B}} \alpha \beta_{i j}=0
$$

## Two Way Analysis of Variance

- parameters in terms of the cell means

|  |  | factor B |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1 | $\ldots$ | $j$ | $\ldots$ | $n_{B}$ | means |  |
| factorA | $\vdots$ | $\mu_{11}$ | $\ldots$ | $\mu_{1 j}$ | $\ldots$ | $\mu_{1 n_{B}}$ | $\mu_{1 .}$ |
|  | $\vdots$ | $\vdots$ |  |  |  |  |  |
|  | $\vdots$ | $\vdots$ |  |  |  |  |  |
|  | $\mu_{i 1}$ |  | $\mu_{i j}$ |  | $\mu_{i n_{B}}$ | $\mu_{i .}$ |  |
|  | $\mu_{n_{A} 1}$ |  | $\mu_{n_{A} j}$ |  | $\mu_{n_{A} n_{B}}$ | $\mu_{n_{A} .}$ |  |
|  | $\mu_{.1}$ |  | $\mu_{. j}$ |  | $\mu_{. n_{B}}$ | $\mu$ |  |

## Two Way ANOVA: Design Matrix



## Two Way ANOVA

- posterior distribution

$$
\begin{aligned}
N & =\sum_{i=1}^{n_{A}} \sum_{j=1}^{n_{B}} N_{i j} \\
R s s_{y} & =(\boldsymbol{y}-\boldsymbol{X} \widehat{\boldsymbol{\beta}})^{\prime}(\boldsymbol{y}-\boldsymbol{X} \widehat{\boldsymbol{\beta}})=\sum_{i=1}^{n_{A}} \sum_{j=1}^{n_{B}} \sum_{k=1}^{N_{i j}}\left(y_{k i j}-\bar{y}_{i j}\right)^{2} \\
\widehat{\mu} & =\frac{1}{n_{A} n_{B}} \sum_{i=1}^{n_{A}} \sum_{j=1}^{n_{B}} \bar{y}_{i j} \\
\widehat{\alpha_{i}} & =\bar{y}_{i .}-\bar{y} . . \\
\widehat{\beta_{j}} & =\bar{y}_{. j}-\bar{y} . . \\
\widehat{\alpha \beta_{i j}} & =\bar{y}_{i j}-\left(\bar{y}_{. .}+\bar{\alpha}_{i}+\hat{\beta}_{j}\right)=\bar{y}_{i j}-\bar{y}_{i .}-\bar{y}_{. j}+\bar{y}_{. .} .
\end{aligned}
$$

Two Way ANOVA: non-informative

$$
\begin{aligned}
& \boldsymbol{C}=\left(\boldsymbol{X}^{\prime} \boldsymbol{X}+\boldsymbol{\Phi}_{0}{ }^{-1}\right)^{-1} \\
& \widehat{\boldsymbol{\beta}}=\left(\boldsymbol{X}^{\prime} \boldsymbol{X}\right)^{-1} \boldsymbol{X}^{\prime} \boldsymbol{y} \\
& \boldsymbol{\beta}=\left(\begin{array}{c}
\mu \\
a \\
b \\
a b
\end{array}\right) \boldsymbol{C}=\left[\begin{array}{cccc}
c_{\mu} & \boldsymbol{c}_{\mu, \alpha}^{\prime} & c_{\mu, \beta}^{\prime} & c_{\mu, \alpha \beta}^{\prime} \\
c_{\mu, \alpha} & C_{\alpha} & C_{\alpha, \beta} & C_{\alpha, \alpha \beta} \\
c_{\mu, \beta} & C_{\beta, \alpha} & C_{\beta} & C_{\beta, \alpha \beta} \\
c_{\mu, \alpha \beta} & C_{\alpha \beta, \alpha} & C_{\alpha \beta, \beta} & C_{\alpha \beta}
\end{array}\right]=\left[\begin{array}{cccc}
\frac{1}{N} & 0^{\prime} & 0^{\prime} & 0^{\prime} \\
0 & \left(X_{\alpha}^{\prime} X_{\alpha}\right)^{-1} & O & O \\
0 & O & \left(X_{\beta}^{\prime} X_{\beta}\right)^{-1} & O \\
0 & O & O & \left(X_{\alpha \beta}^{\prime} X_{\alpha \beta}\right)^{-1}
\end{array}\right] \\
& \text { posterior distribution } \\
& \mu \mid \boldsymbol{y} \sim t\left(\widetilde{\mu}, c_{\mu}, N+\nu\right) \\
& \boldsymbol{a} \mid \boldsymbol{y} \sim t\left(\widetilde{\boldsymbol{a}}, \boldsymbol{C}_{\alpha}, N+\nu\right) \\
& \boldsymbol{b} \mid \boldsymbol{y} \quad \sim \quad t\left(\widetilde{\boldsymbol{b}}, \boldsymbol{C}_{\beta}, N+\nu\right) \\
& \boldsymbol{a b} \mid \boldsymbol{y} \quad \sim \quad t\left(\widetilde{\boldsymbol{a} \boldsymbol{b}}, \boldsymbol{C}_{\alpha \beta}, N+\nu\right) \\
& \text { HDR by F } \\
& F_{\alpha}=\frac{1}{n_{A}-1} \frac{N-n_{A} n_{B}}{R s s_{y}} \tilde{a}^{\prime} C_{a}{ }^{-1} \tilde{a} \\
& F_{\beta}=\frac{1}{n_{B}-1} \frac{N-n_{A} n_{B}}{R s s_{y}} \tilde{b} C_{\beta}{ }^{-1 \tilde{b}} \\
& F_{\alpha \beta}=\frac{1}{\left(n_{A}-1\right)\left(n_{B}-1\right)} \frac{N-n_{A} n_{B}}{R s s_{y}} \widetilde{a b} C_{\alpha \beta}{ }^{-1} \widetilde{a b}
\end{aligned}
$$

